



No. DCE-007(214/215/216/217/218)/03

Date: 14-01-2024

## Announcement of Short Courses related to the Supply Chain Management Organized by Directorate of Continuing Education (DCE), BUET.

Dear Sir/Madam

We have the pleasure of informing you that considering the national demand for promising and important topics related to the supply chain of an organization, short courses below are going to be organized by the Directorate of Continuing Education (DCE), BUET on the **below dates**.

Those courses have been developed with a combined effort of expert professionals, who are working in various renowned organizations. The main aim of these courses is to share knowledge of present and upcoming challenges and opportunities of an organization considering contemporary challenges in this arena.

SL	Topics	Date	Fee (BDT)	Last Date of Registration
1	Logistics and Distribution Model: Mathematical and Analytical Approach	02 <sup>nd</sup> February 2024	8,000/-	30 <sup>th</sup> January 2024
2	Strategic Sourcing	03 <sup>rd</sup> February 2024	8,000/-	30 <sup>th</sup> January 2024
3	Strategic Demand Planning: Optimize your business	09 <sup>th</sup> February 2024	7,000/-	05 <sup>th</sup> February 2024
4	Mastering Sales and Operation Planning (S&OP): Thrive your business	10 <sup>th</sup> February 2024	8,000/-	05 <sup>th</sup> February 2024
5	Productive Supplier Relationships in a competitive market	17 <sup>th</sup> February 2024	8,000/-	08 <sup>th</sup> February 2024

These courses are specially designed for professionals who are playing a critical role in running an organization smoothly. Highly qualified, professionally trained, reputed, and experienced resource persons in the related areas, having ample theoretical and practical knowledge with current information have been invited to conduct these short courses.

The registration fee for these short courses is to be paid in advance, through Pay-Order or Demand draft, in favor of “**Director, BRTC, BUET**”. Course registration fee may also be electronically deposited at Savings Account Number - **4404034173888** (Routing Number – **200270522**) Account Name: **Director, Directorate of Continuing Education (DCE), Sonali Bank Ltd., BUET Branch, and Dhaka**. Course Fee includes all costs of printed course materials, exams & certificates, etc., and excludes VAT & TAX.

Seats are limited and the application /nomination would be selected on a First Come First Serve basis. For further information, please contact at **01303183113**, E-mail: [info@dce.buet.ac.bd](mailto:info@dce.buet.ac.bd), [dirdce@dce.buet.ac.bd](mailto:dirdce@dce.buet.ac.bd).

We would appreciate it if you could kindly participate and/or nominate the concerned official (s) from your esteemed organization in these short courses.

Thank you

**Prof. Dr. Mohammad Nasim Hasan**

Director, Directorate of Continuing Education, BUET, Dhaka-1000

## CONTACT

**Director**  
**Directorate of Continuing Education (DCE)**  
BUET, Dhaka-1000

Tel: 02 58610738  
PABX: 02 55167228-57 ext. 7848, 7452  
Cell: 01303183113  
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February 2024						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

## About DCE

DCE established in **1995 at BUET**, a platform for decentralized and adaptive learning to bridge the gap between Professionals and Academicians, promotes pedagogical development with a combined experience of Academicians and Professionals and offers distance training opportunities. So far, **213** short courses/training workshops have been offered to serve more than **10,500** professionals.

## SHORT COURSE OUTCOMES

At the end of the short course, participants will be able to:

- Understand the S&OP process
- Understand the purpose of S&OP
- Know about the monthly cycle
- How to measure the basics KPIs
- S&OP Guiding principle
- Know how to play role in an organization.
- Understand how S&OP Process impact on an organization.

## RESOURCE PERSON

A professional expert will conduct the session.

For details please visit: [dce.buet.ac.bd](http://dce.buet.ac.bd)

## DURATION

10 February 2024  
(Saturday)

## LANGUAGE

English and Bangla

## CERTIFICATE

A certificate of attendance will be provided.

## Short Course on Mastering Sales and Operation Planning (S&OP): Thrive your Business



**10 February 2024**  
**BUET, Dhaka**

*Organized by*

**Directorate of Continuing Education (DCE)**  
**Bangladesh University of Engineering and Technology**  
**Dhaka-1000**

**For registration in this course,**

**Please Scan Below**



Nowadays companies don't compete rather supply chain competes. Bangladesh has become one of the most important global suppliers of the world. In the ready-made garment (RMG) sector, Bangladesh is the second largest exporter in the world after China. Bangladesh earned \$55.55 billion in export earnings in fiscal year 2022-23, seeing a narrow growth of 6.67% year-on-year growth on the backs of the apparel sector, according to recent data by the Export Promotion Bureau (EPB). The country's export earnings crossed the milestone of \$50 billion for the second consecutive fiscal year. It previously earned \$52.08 billion from export earnings in FY22.

However, to sustain such a growth rate in the future, Bangladesh needs to compete with other emerging countries like Vietnam, Myanmar, and the Philippines etc. Knowledge-based manpower can be a good resource to sustain those achievements. Considering this requirement of manpower developing short courses are organized by the Directorate of Continuing Education (DCE), BUET is designed to provide the participants with comprehensive knowledge on supply chain management in the context of Bangladesh.

### WHO SHOULD ATTEND?

This short course is designed for anyone who has an interest in supply chain and needs to understand the fundamentals of supply chain management. The following participants will get the most benefit from attending this short course:

- Entrepreneurs, CEOs of small, medium, and large Organizations
- Supply chain executives, Supply chain managers
- Operational managers, Procurement professionals
- Logistics managers, Distribution managers
- Production managers
- Project personnel
- Fresh graduates looking for supply chain jobs

### PROGRAM OVERVIEW

Contents of the workshop are:

- What is S&OP
- Purpose of S&OP
- S&OP monthly Cycle
- How to maintain the monthly cycle
- Basis KPIs to measure
- S&OP guiding principle
- Role play

### VENUE

Directorate of Continuing Education (DCE), 3<sup>rd</sup> Floor, Institute Building, BUET, Polashi, Dhaka-1000. (Near Dr. M A Rashid Student Hall, BUET and BUET Gymnasium)

### REGISTRATION FEE

BDT **8,000/-** per Person (Tk. Eight Thousand Only)

The fee will cover Printed lecture instructions, workshop kits, Printed comprehensive materials, refreshments, certificate etc.

### PAYMENT PROCEDURE

Registration Fee is to be paid in advance payable through

1. Pay Order/Demand Draft (DD) in favor of **Director, BRTC, BUET** OR
2. Electronically deposited at -  
Savings Account No. - **4404034173888**  
Routing Number - **200270522**  
Account Name: - **Director, Directorate of Continuing Education(DCE) Sonali Bank Ltd., BUET Branch, Dhaka**

*Seats are limited and the selection procedure will be First Come First Serve basis*

### REGISTRATION FORM

Short Course On

## Mastering Sales and Operation Planning (S&OP): Thrive Your Business

DCE, BUET

Please complete the registration form in BLOCK LETTERS and return it to the address overleaf.

Name: .....

Affiliation: .....

Company Name: .....

Address: .....

.....

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Cell Phone: .....

Email: .....

Payment:

- Pay Order/ Demand Draft (DD)
- Online Banking

*Please attach the original copy of payment.*

Details of Pay Oder/Demand Draft:

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Signature: .....

Date: .....



Short Course on  
**Mastering Sales and Operations Planning (S&OP)**

Organized by: DCE, BUET  
10<sup>th</sup> February 2024

**Program Schedule**

Date	Time	Event/Topic and Resource Person	
10.02.2024 (Saturday)	08:30 AM- 09:00 AM	Registration and Inauguration	
	09:00 AM- 10:00 AM	Lecture 1: Introduction and Preliminary Discussion	Mohammad Mamun Chowdhury Head of Supply Chain Rahimafrooz Storage Power Business
	10:00 AM- 11:00 AM	Lecture 2: Purpose and Objective of S&OP , S&OP levers	
	11:00 AM- 11:15 AM	Tea Break	
	11:15 AM- 01:00 PM	Lecture 3: S&OP Monthly Cycle	
	01:00 PM- 02:00 PM	Prayer and Lunch Break	
	02:00 PM- 02:30 PM	Lecture 4: S&OP ground rules and KPIs	
	02:30 PM- 03:00 PM	Lecture 5: S&OP guiding principle	
	03:00 PM- 04:00 PM	Lecture 6: Team workshop on S&OP	
	04:00 PM- 04:30 PM	Prayer and Tea Break	
	04:30 PM- 05:00 PM	Lecture 6: S&OP Maturity, Closing session	
	05:00 PM	Certificate Award Ceremony	



## Trainer's Biography



**Mohammad Mamun Chowdhury**  
**CSCM, CMILT**  
Head of Supply Chain  
Rahimafrooz Storage Power Business

**Mr. Mohammad Mamun Chowdhury** is currently **Head of Supply Chain, Rahimafrooz Storage Power Business**, country's leading automotive battery manufacturer. Previously he worked as Sr Manager S&OP at LafargeHolcim Bangladesh Ltd, Supply Chain Leader at Decathlon Bangladesh, and Assistant Manager at Shah Cement Industries Ltd. Mr Mamun is an internationally experienced facilitator with considerable and diversified experience in supply chain function for more than 13 years. He has been a key resource person to share supply chain knowledge in numerous govt. and private institutions like BUET, BUTEX (EDP), Mind Mapper, ASCPB, ABP etc.

He attained his BSc in IPE from Bangladesh University of Engineering and Technology (BUET). After finishing his BSc. he started his professional career. In parallel, he persuaded his MBA from Faculty of Business Studies from University of Dhaka. Later he upgraded himself by attaining another MBA (Executive) from IBA, University of Dhaka. Meanwhile, he earned his supply chain certifications as CSCA and CSCM.

His area of expertise is Demand Planning, Supply Planning, Logistics, Procurement, Commercial and Warehouse Management.