



No. DCE-007(214/215/216/217/218)/03

Date: 14-01-2024

Announcement of Short Courses related to the Supply Chain Management Organized by Directorate of Continuing Education (DCE), BUET.

Dear Sir/Madam

We have the pleasure of informing you that considering the national demand for promising and important topics related to the supply chain of an organization, short courses below are going to be organized by the Directorate of Continuing Education (DCE), BUET on the **below dates**.

Those courses have been developed with a combined effort of expert professionals, who are working in various renowned organizations. The main aim of these courses is to share knowledge of present and upcoming challenges and opportunities of an organization considering contemporary challenges in this arena.

SL	Topics	Date	Fee (BDT)	Last Date of Registration
1	Logistics and Distribution Model: Mathematical and Analytical Approach	02 nd February 2024	8,000/-	30 th January 2024
2	Strategic Sourcing	03 rd February 2024	8,000/-	30 th January 2024
3	Strategic Demand Planning: Optimize your business	09 th February 2024	7,000/-	05 th February 2024
4	Mastering Sales and Operation Planning (S&OP): Thrive your business	10 th February 2024	8,000/-	05 th February 2024
5	Productive Supplier Relationships in a competitive market	17 th February 2024	8,000/-	08 th February 2024

These courses are specially designed for professionals who are playing a critical role in running an organization smoothly. Highly qualified, professionally trained, reputed, and experienced resource persons in the related areas, having ample theoretical and practical knowledge with current information have been invited to conduct these short courses.

The registration fee for these short courses is to be paid in advance, through Pay-Order or Demand draft, in favor of “**Director, BRTC, BUET**”. Course registration fee may also be electronically deposited at Savings Account Number - **4404034173888** (Routing Number – **200270522**) Account Name: **Director, Directorate of Continuing Education (DCE), Sonali Bank Ltd., BUET Branch, and Dhaka**. Course Fee includes all costs of printed course materials, exams & certificates, etc., and excludes VAT & TAX.

Seats are limited and the application /nomination would be selected on a First Come First Serve basis. For further information, please contact at **01303183113**, E-mail: info@dce.buet.ac.bd, dirdce@dce.buet.ac.bd.

We would appreciate it if you could kindly participate and/or nominate the concerned official (s) from your esteemed organization in these short courses.

Thank you

Prof. Dr. Mohammad Nasim Hasan

Director, Directorate of Continuing Education, BUET, Dhaka-1000

CONTACT

Director
Directorate of Continuing Education (DCE)
BUET, Dhaka-1000

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February 2024						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

About DCE

DCE established in **1995 at BUET**, a platform for decentralized and adaptive learning to bridge the gap between Professionals and Academicians, promotes pedagogical development with a combined experience of Academicians and Professionals and offers distance training opportunities. So far, **213** short courses/training workshops have been offered to serve more than **10,500** professionals.

SHORT COURSE OUTCOMES

At the end of the short course, participants will be able to know:

- Logistics role and its importance in P&L
- Fuel economy and load capacity
- Different freight model
- Truck-load optimization
- Volume-Freight Analysis
- Framing of distribution annual budget
- Different techniques of cost-saving in transportation
- Conceptualization of freight cost and capturing in ERP (SAP, Oracle)
- Route based distribution model in Pan-Bangladesh

RESOURCE PERSON

A professional Expert will conduct the session.

For details please visit:

dce.buet.ac.bd

DURATION

02 February 2024:
(Friday)

LANGUAGE

English and Bangla

CERTIFICATE

A certificate of attendance will be provided.

Short Course on Logistics and Distribution Model: Mathematical and Analytical Approach

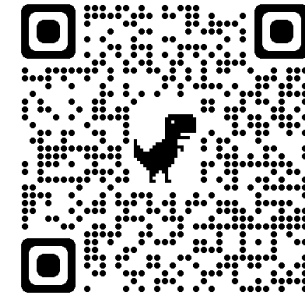


02 February 2024
BUET, Dhaka

Organized by

Directorate of Continuing Education (DCE)
Bangladesh University of Engineering and Technology
Dhaka-1000

For registration in this course,
Please Scan Below



Nowadays companies don't compete rather supply chain competes. Bangladesh has become one of the most important global suppliers of the world. In the ready-made garment (RMG) sector, Bangladesh is the second largest exporter in the world after China. Bangladesh earned \$55.55 billion in export earnings in fiscal year 2022-23, seeing a narrow growth of 6.67% year-on-year growth on the backs of the apparel sector, according to recent data by the Export Promotion Bureau (EPB). The country's export earnings crossed the milestone of \$50 billion for the second consecutive fiscal year. It previously earned \$52.08 billion from export earnings in FY22.

However, to sustain such a growth rate in the future, Bangladesh needs to compete with other emerging countries like Vietnam, Myanmar, and the Philippines etc. Knowledge-based manpower can be a good resource to sustain those achievements. Considering this requirement of manpower developing short courses are organized by the Directorate of Continuing Education (DCE), BUET is designed to provide the participants with comprehensive knowledge on supply chain management in the context of Bangladesh.

WHO SHOULD ATTEND?

This short course is designed for anyone who has an interest in supply chain and needs to understand the fundamentals of supply chain management. The following participants will get the most benefit from attending this short course:

- Entrepreneurs, CEOs of small, medium, and large Organizations
- Supply chain executives, Supply chain managers
- Operational managers, Procurement professionals
- Logistics managers, Distribution managers
- Production managers
- Project personnel
- Fresh graduates looking for supply chain jobs

PROGRAM OVERVIEW

Contents of the workshop are:

- Logistics role and its importance in P&L
- Fuel economy and load capacity
- Different freight model
- Truck-load optimization
- Volume-Freight Analysis
- Framing of distribution annual budget
- Different techniques of cost-saving in transportation
- Conceptualization of freight cost and capturing in ERP (SAP, Oracle)
- Route-based distribution model in Pan-Bangladesh

VENUE

Directorate of Continuing Education (DCE), 3rd Floor, Institute Building, BUET, Polashi, Dhaka-1000. (Near Dr. M A Rashid Student Hall, BUET and BUET Gymnasium)

REGISTRATION FEE

BDT **8,000/-** per Person (Tk. Eight Thousand Only)
The fee will cover Printed lecture instructions, workshop kits, Printed comprehensive materials, refreshments, certificate etc.

PAYMENT PROCEDURE

Registration Fee is to be paid in advance payable through

1. Pay Order/Demand Draft (DD) in favor of **Director, BRTC, BUET** OR
2. Electronically deposited at -
Savings Account No. - **4404034173888**
Routing Number - **200270522**
Account Name: - **Director, Directorate of Continuing Education(DCE) Sonali Bank Ltd., BUET Branch, Dhaka**

Seats are limited and the selection procedure will be First Come First Serve basis.

REGISTRATION FORM

Short Course On

Logistics and Distribution Model: Mathematical and Analytical Approach DCE, BUET

Please complete the registration form in BLOCK LETTERS and return it to the address overleaf.

Name:

Affiliation:

Company Name:

Address:

Cell Phone:

Email:

Payment:

- Pay Order/ Demand Draft (DD)
- Online Banking

Please attach the original copy of the payment.

Details of Pay Oder/Demand Draft:

Signature:

Date:



**Short Course on
Logistics and Distribution Model:
Mathematical and Analytical Approach**
Organized by: DCE, BUET
02 February, 2024
Program Schedule

Date	Time	Event/Topic and Resource Person		
02.02.2024 (Friday)	08:30 AM- 09:00 AM	Registration & Inauguration		
	09:00 AM- 09:45 AM	Lecture 1: Logistics role and its importance in P&L.	Md Habibur Rahman Director (Production & Supply) Syngenta Bangladesh Limited	
	09:45 AM- 11:15 AM	Lecture 2: Fuel economy and load capacity, Different freight model.		
	11:15 AM- 11:30 AM	Tea Break		
	11:30 AM- 01:00 PM	Lecture 3: Truck-load optimization, Volume-Freight Analysis.		
	01:00 PM- 02:45 PM	Prayer and Lunch Break		
	02:45 PM 04:15 PM	Lecture 4: Framing of distribution annual budget, Different techniques of cost-saving in transportation, Conceptualization of freight cost and capturing in ERP (SAP, Oracle)		
	04:15 PM 04:30 PM	Prayer Break		
	04:30 PM- 05:00 PM	Lecture 5: Route-based distribution model in Pan-Bangladesh		
	5:30 PM	Certificate Award Ceremony		



**Short Course on Logistics and Distribution Model:
Mathematical and Analytical Approach**
02 February, 2024 @ DCE, BUET

Trainer's Biography



Md Habibur Rahman
Director (Production & Supply)
Syngenta Bangladesh Limited

Mr. Habibur Rahman, currently working as **Director of Production & Supply** at **Syngenta Bangladesh Limited**, is an experienced Supply Chain Professional worked in different multinational and national FMCG, retail Chain, and building materials manufacturing industries in Bangladesh with the capability of leading big teams and successful implementation of big projects & proven records in delivering cost-effectiveness in operations with innovative thoughts & techniques and process optimization.

Currently, he is working in Syngenta Bangladesh which has a rich history of over 50 years of operations in Bangladesh, a part of Syngenta AG, a global agrochemical company based in Basel, Switzerland.

Mr. Habibur Rahman has more than 20+ years of experience in supply chain & production management, logistics, warehousing, and distribution functions with different multinational organizations in Bangladesh like **Unilever Bangladesh Ltd, ACI Logistic Ltd, Lafarge Surma, Marico Bangladesh Ltd.**

He completed his graduation from **BUET** in Mechanical Engineering). Then he completed his **MBA** from **IBA, University of Dhaka** and **ISCEA, USA**.

